



FOR IMMEDIATE RELEASE

**BackupKey™ Plug and Play Computer Backup Device
Protects Multiple Computers with No Installation and No Configuration**

Compact, portable device removes barriers to data backup

CHARLESTON, SC, December 5, 2006 – Losing a lifetime's worth of personal and professional data is a nightmare that unfortunately comes true for hundreds of thousands of people every year. Yet despite the multitude of threats to computer data, the majority of computer users never back up their PCs because of complexity, time or cost. Those reasons are now obsolete with the introduction of BackupKey, a new computer backup device from Turnkey Technology Solutions that reduces the entire backup process to plugging in a USB cable and pressing the 'Enter' key on the computer keyboard.

Traditional backup systems, even those that claim to be "one-click" devices, require a complex setup procedure before a single file is protected. That procedure usually involves hardware setup, software installation and backup job configuration. BackupKey has completely eliminated every one of these stages, allowing the user to perform a full data backup within minutes of opening the BackupKey package. In fact, BackupKey is sold with the unusual guarantee of "From Box to Backup in 5 Minutes or Your Money Back."

"The unpardonable failure of existing backup systems is in forcing users to do the installation and configuration," comments Tom Fair, Turnkey's CEO and the developer of BackupKey. "Over 90 percent of backup configurations are faulty. For instance, the average computer user doesn't know where his email is stored. When the disaster strikes, it will be gone forever. With BackupKey, we've drastically reduced the potential for user error by creating software that is already installed and correctly configured."

Smart Protection for Multiple PCs with a Single Backup Device

Ideal for the home or small business user with a single PC, BackupKey is particularly valuable to anyone who needs to protect more than one computer. A single BackupKey will typically protect 10-20 computers. When a user needs to restore a file to one of those computers, BackupKey presents only the files that belong on that computer.

"What we have created here is a quantum leap in the quality of protection at a fraction of the cost of traditional backup systems," adds Fair. "A 10-computer office once required 10 software licenses, 10 installations, 10 configurations and a network administrator. Now all it needs is one BackupKey and any computer novice. If you need rotating backups, simply buy additional BackupKeys. You'll still

be paying significantly less for the hardware and eliminating labor costs entirely while getting superior protection.”

BackupKey Features:

- No installation, no configuration, no hardware setup
- Full data backup is created by plugging in the device and pressing the ‘Enter’ key
- Protects all types of computer data
- Backs up multiple computers – typically 10-20 per BackupKey
- Backs up data across networks
- No power supply necessary
- Undo feature reverses mistakes when restoring data
- Free automatic software updates
- Also functions as a standard external hard drive
- Fits in your shirt pocket

BackupKey is available in 80 GB and 120 GB capacities and retails for \$200.00 and \$250.00 respectively. For more information and to purchase BackupKey, visit <http://www.plugandplaybackup.com/>.

About Turnkey Technology Solutions:

Turnkey Technology Solutions, Inc. was founded by Tom Fair in 1995 as an IT consulting company in Charleston, SC. It was incorporated in 2003 and added database programming and custom-prepared computer sales to its services. Development of the company’s first product, the BackupKey, began in the spring of 2006.

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